

PRESS RELEASE, 11th June 2013

In celebration of the new summer edition, the provocative cultural quarterly, BEIGE magazine are delighted to present:

KISS ME CLEOPATRA
A film for Kelli Ali by Kirsty Allison starring Munroe Bergdorf

You are cordially invited to attend the launch party at W Hotel, 19th June, 2013
RSVP essential

Hosted by Munroe Bergdorf

Drinks reception from 8pm. PA & set by Kelli Ali x Kindle 9pm. Premiere at 9.30pm

With DJs: Sink the Pink/Hope Springs (Beth Ditto/Gareth Pugh)

Sarah Blackwood (Dubstar/Client), Andy Fraser & Villota

Kirsty Allison's *Automonika Demonika Ego Erotika* and *Family Is A Night Out Across Starlit Glades* played pop-ups at Tate Modern & Tate Britain last year. Kelli Ali (Sneaker Pimps/Satoshi Tomiie/Paul Oakenfold) loved the political poetry/iPad collages and she approached Allison to make a film for *Kiss Me Cleopatra*, the first single from her new *Band of Angels* album. Released on 19th June at 9.30pm, the Warhol-esque video stars rising femme-fatale, Munroe Bergdorf (host & DJ at London's hippest gay club, Room Service):

"Being a huge Liz Taylor fan, it is an absolute honour to play Cleopatra - especially for somebody as iconic as Kelli. I heard the song & met up with Kirsty to talk about the video treatment and couldn't wait to get started. I'm in love with the final project, Kirsty's made an amazingly fresh product."

Kirsty Allison, a multi-media artist who's explored many arenas of expression from styling for Boy George to DJ goddess of Ibiza, paint & collage, literature & poetry, film, radio & media production says:

"My vision for KISS ME CLEOPATRA was to bring frenetic fragments of 20th century culture into the 21st century. The song's concept brings parallels to Mapplethorpe, Soft Cell's Non-Stop Erotic Cabaret & Lou Reed's Street Hassle. Casting Munroe as Cleopatra made it possible to reach a fierce new Egypt. Munroe epitomises progressive society & post-modern beauty. Ada Zanditon's AW13 pieces are perfect for the acid-goth diaspora-vibe. I love how Alexander Villota shot it."

Cutting between the simple look dictated by the original 'selfies'-style footage supplied by Kelli Ali, shot on a mobile phone by her collaborator & muse, Léigh@BitPhlanx, and an editorial-influenced process, the video reflects the DIY method of *Band of Angels* (so-called as it was 150% funded by fans via the crowd-sourcing platform, Pledge Music).

"DIY is where it's at. The world has suddenly woken up & remembered that art not only 'can' exist outside the humdrum drone of mass mainstream culture but 'must' exist outside of it. Kirsty Allison & Munroe Bergdorf are hanging out at Warhol's Factory right NOW...they're both modern icons of beauty & feminine POW in their own right."

Ali first shot to fame as front-woman for trip-hoppers, Sneaker Pimps. In the midst of grunge, the *Spin Spin Sugar* remix by Armand Van Helden gave birth to speed garage. Kelli later went solo, releasing two albums with Bjork's label, One Little Indian before independently releasing her critically acclaimed, *Rocking Horse* (produced by composer Max Richter). This was followed by *A Paradise Inhabited by Devils* (with pianist *Ozymandias*) & now, the self-produced *Band of Angels* album. Kelli has collaborated with top producers & artists including Marilyn Manson, Marc Almond, Bryan Ferry, Linkin Park & Paul Oakenfold. Exploring genres & identity within an idiosyncratic musical framework, Kelli Ali is becoming the Cindy Sherman of pop music.

Band of Angels available on iTunes / <http://www.kelliali.com/> & Amazon worldwide.
Kiss Me Cleopatra Remix EP features Peter O, Killafaw, Coloquix, Terminal 11 & more...coming soon to iTunes & Amazon

Kirsty Allison: <http://kirstyallison.com/>, <http://www.slackalicefilms.com/>